

## Gildo Pastor and Mathieu Kassovitz Announce the Creation of Venturi Production

---



*Credit: Cédric Canezza*

Mathieu Kassovitz (director, producer, and actor) and Gildo Pastor (President of Venturi)

## Cannes, 21 May 2025

Visionary entrepreneur Gildo Pastor and committed actor-director Mathieu Kassovitz have announced the launch of **Venturi Production**, a film production company focused on technological innovation in the service of storytelling.

For over 30 years, the film industry has embraced digital technology across all stages of production and distribution—sometimes for better, sometimes for worse. Yet we remain in a transitional phase, one that is now accelerating and ushering in a new era. Venturi Production aims to be at the forefront of this transformation, in a field where the rules are being redefined. The company sees this as fertile ground for artistic exploration.

Venturi Production develops projects — films, series, video games and documentaries — grounded in the worlds of science, engineering and technology, both in terms of content and in the way they are created. The ambition is to spotlight human intelligence and creativity, harnessing the power of technology to forge new narrative tools and tell untold stories.

This venture stems from a 20-year friendship and mutual admiration between Gildo Pastor and Mathieu Kassovitz. A lifelong enthusiast for innovation and cutting-edge technology, Mathieu met Gildo in the early 2000s and featured Venturi's electric vehicles in his science fiction film *Babylon A.D.*

Since 2000, Venturi has designed high-performance electric vehicles. The company has made its mark in the Formula E World Championship, undertaken three extreme expeditions in hostile environments, developed three polar exploration vehicles and five concept cars. To date, it holds 28 world speed records on two and four wheels.

Building on this expertise, Gildo Pastor steered the Venturi Group towards the space industry in 2021 with the creation of Venturi Space, in strategic partnership with US-based Venturi Astrolab, Inc. This international network—spanning Monaco, Los Angeles, Switzerland, and Toulouse—has filed 40 patents and is preparing for its first lunar missions: the FLIP rover is scheduled to land in early 2026, followed by FLEX in 2027, which has been preselected by NASA for humanity's return to the Moon in 2030. Venturi Space is also developing a lunar mobility solution for the European Space Agency.

Together, Kassovitz and Pastor proudly present Venturi Production as a platform to share their common vision of innovation and to explore new forms of cinematic creation.

*"To truly push boundaries and blend artistic and technological risk-taking, I needed to team up with a visionary whose roots lie more in real-world industry than traditional cinema. That's how I approached Gildo, after years of connection and mutual respect, so we could align on the yet-untapped potential of cinema's future — and on our shared desire to be among its pioneers. In Gildo, I've found a genuine partner whose vision knows no bounds, yet remains grounded. A partner who shares this vision of cinema using technology — rather than the other way around."*

– Mathieu Kassovitz

*“In our respective fields, Mathieu and I are explorers. What drives us is curiosity, a forward-looking gaze toward future technologies, and a desire to live boldly. Our projects can only come to life if we’re wholly invested in them. So let’s do it—let’s merge our creative energies! The possibilities offered by audio-visual and space technologies seem endless. A vast new playground awaits us.”*

– Gildo Pastor

*“The only limits are those we impose upon ourselves. Let’s go and explore them.”*

– Gildo Pastor & Mathieu Kassovitz

[PRESS KIT](#)



**Venturi Production Contact**

Mara FROLLA  
mfrolla@venturi.com  
+33 6 78 63 38 54

**Press Contact: Cartel**

Jean-Baptiste PÉAN  
jean-baptiste.pean@agence-cartel.com  
+33 6 77 02 03 35